

Les Martens

Industrial Designer | Motorcycle Gear Expert | Dual Sport Adventure Rider

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SUMMARY OF QUALIFICATIONS

- Experienced in motorcycle gear advising, sales and merchandising
- Skilled in a variety of modeling and rendering software, including Solidworks, Fusion360, Keyshot, and Blender
- Experience designing solutions that require integration of environmental and human health constraints compatible with economic growth and sustainable development
- Efficient at utilizing project management and teamwork skills to promote overarching goals
- Experience in maintenance of personal motorcycles; CB750, Iron883, Duke 390, WR250R, DRZ400S, Trail 90
- 10+ years experience with motorcycle riding, including adventure riding
- Welding experience, Materials knowledge (aluminum, steel, coatings, finishes)
- Fabrication and production processes
- Extensive FDM 3D printing experience
- Some DFM (Design for Manufacturing)/ tool design experience
- Extensive knowledge of motorcycles and passion for riding

EDUCATION

Auburn University

Bachelor of Science, Industrial Design

Auburn, AL

May 2020

Cumulative GPA: 3.40/4.00

West Georgia Technical College

Associates, Welding

Carrollton, GA

May 2014

Cumulative GPA: 4.00/4.00

RELEVANT COURSEWORK

2D Industrial Design Principles, Computers & Design Communications, Presentation Rendering, Exhibit and Packaging, Industrial Design Methods, Photography for Industrial Design, Materials & Technology, Advanced CAD, Industrial Design Principles, Anthropometry, History of Industrial Design, Synthesis of Drawing, Prototype Fabrication, Oxyfuel and Plasma Cutting, Shielded Metal Arc Welding, Gas Metal Arc Welding, Gas Tungsten Arc Welding

SKILLS

Technical: Advanced Fusion 360/Solidworks Modeling, KeyShot/Blender Product Rendering, MIG/TIG Welding, Technical drawings including schematics, assembly instructions, blueprints, patent imagery, and more.

Professional: Project management methodologies, Technical writing, Oral/Visual presentation

RELEVANT WORK EXPERIENCE

CycleGear

Merchandiser & Sales Associate

Seattle, WA

March 2023 – present

- Receiving shipments, processing weekly pallets, maintaining accurate inventory in the POS system, in store visual marketing as well as customer and product support.
- Inventory Management, Visual Merchandising, Attention to Detail, Product Knowledge, Computer and POS Skills, Customer Service, Physical Stamina.
- Since assuming the position over 3 years ago product inventory accuracy has significantly increased and inventory variance has been nearly halved. The store is much cleaner, better organized, and more efficient.
- Performance reports often show that expectations are consistently exceeded and significant value is added by my efforts.

Olive and Iron Studios

Contractor and Handyman

Seattle, WA

August 2025 – present

- Providing custom handyman services in Seattle, including design and installation of decks, catios, and other custom builds.
- Services delivered with high-quality craftsmanship and hyper-specific customer specifications.

Microlumix Bioscience Technologies Washington D.C.

Lead Product Designer

January 2021 – August 2022

- Designed novel products for medical institutions meant to protect users from spreading diseases and germs.
- In charge of the entire product design process, from ideation to manufacturing.
- Managed a team of designers and engineers.
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Tactical Armor Group

Carrollton, GA

Welder and Custom Designer

January 2012 – August 2014

- Consulted with customers about product specifications and desires.
- Designed custom bumpers and roll cages for vehicles.
- Welded and installed custom designs.

OTHER RELEVANT EXPERIENCE

Local Radio Interview / Podcast Guest Speaker

Seattle, WA

Rainier Avenue Radio

March 2024

- Shared knowledge and experience with the motorcycle industry and adventure riding as a podcast guest.
- Represented the riding community by providing real-world insights on motorcycle equipment, safety, and adventure travel.
- Demonstrated subject matter expertise in motorcycle accessories, rider safety, and adventure touring best practices.